

Oakley Partners with Husqvarna Canada Race Team

May 6, 2011 – Saint John, NB – As the new race season slowly kicks into high gear, Husqvarna Canada is pleased to announce that they have partnered with Oakley Sports for 2011.



This new partnership will see Feeding Performance Husqvarna riders wearing Oakley goggles and eyewear throughout the season. With the success of the 2010 season under their belt, the Husky Canada squad is fired up for the 2011 season and ready for battle.

“The addition of a premier brand like Oakley is a great fit with the race program that Husqvarna has been building in Canada”, says National Marketing Manager, Marc Coffin.

“We have worked hard to create a professional race program and there is no question that we could not pull it off without the incredible support of our sponsors. Everyone knows how critical vision can be in the success of this sport; and to have the backing of a company like Oakley is very satisfying. We know that we will have top notch products to work with all season”.

Look for the Husky Canada riders at races across the country this season as they chase down podiums with their new Oakleys.

For more information on Oakley visit: <http://ca.oakley.com/>

About Husqvarna Motorcycles

Tradition on two wheels since 1903

Husqvarna Motorcycles, a part of the BMW Group since October 2007, are widely known and respected in the off-road world for a heritage of competition and have accumulated over 70 World Championships in Motocross, Enduro and Supermotard. Originally founded in Sweden in 1903, Husqvarna motorcycles have been designed and manufactured in Varese, Italy since 1987.

For more information, please visit www.husqvarnamotorcycle.ca and www.husqvarnaracing.ca